

michael gingras

Product Designer

michaelgingras.com | linkedin.com/in/mgingras

Work Experience

Royal Bank of Canada

Lead Product Designer

Jun 2025 - Current

Lead mobile designer on the GoSmart project, ensuring app-wide design alignment across different feature teams, while owning the trading experience work package.

Owner of Direct Investing Mobile's component library, maintaining standards and organizing the addition of new components from across the DI team.

Senior Interaction Designer

Jan 2021 - Jun 2025

Played a key role on NOMI Forecast, awarded Best Use of AI for Customer Experience at The Digital Banker 2023 CX Awards.

Primary contributor to RBC Mobile's design system, creating and maintaining over 110 components, leading documentation and team-wide alignment.

Interaction Designer

Aug 2018 - Jan 2021

RBC's primary designer on the Direct Investing app redesign. Increased active users and trades on the platform by over 100%, led 17 user tests across the project's lifespan.

Interaction Design Intern

May 2018 - Aug 2018

Big Viking Games

UX Researcher / Architect Intern

May 2017 - Aug 2017

Led focus groups. Presented research deck to CEO for an upcoming project, resulted in working on the concepting, wireframes, and information architecture of that project.

Education

Sheridan College

Bachelors of Interaction Design

2014 - 2018

Awards

Quarterly Individual Performance Award	2025
Quarterly Team Performance Award	2022
Yearly Individual Performance Award	2020
Quarterly Individual Performance Award	2020

Skills

User Experience, Visual Design, Design Systems, User Testing, Prototyping, Accessible Design, Motion / Animation, 3D Modelling, Illustration, HTML / SCSS / JS

Tools

Figma, Photoshop, Illustrator, After Effects, Blender, UserTesting.com